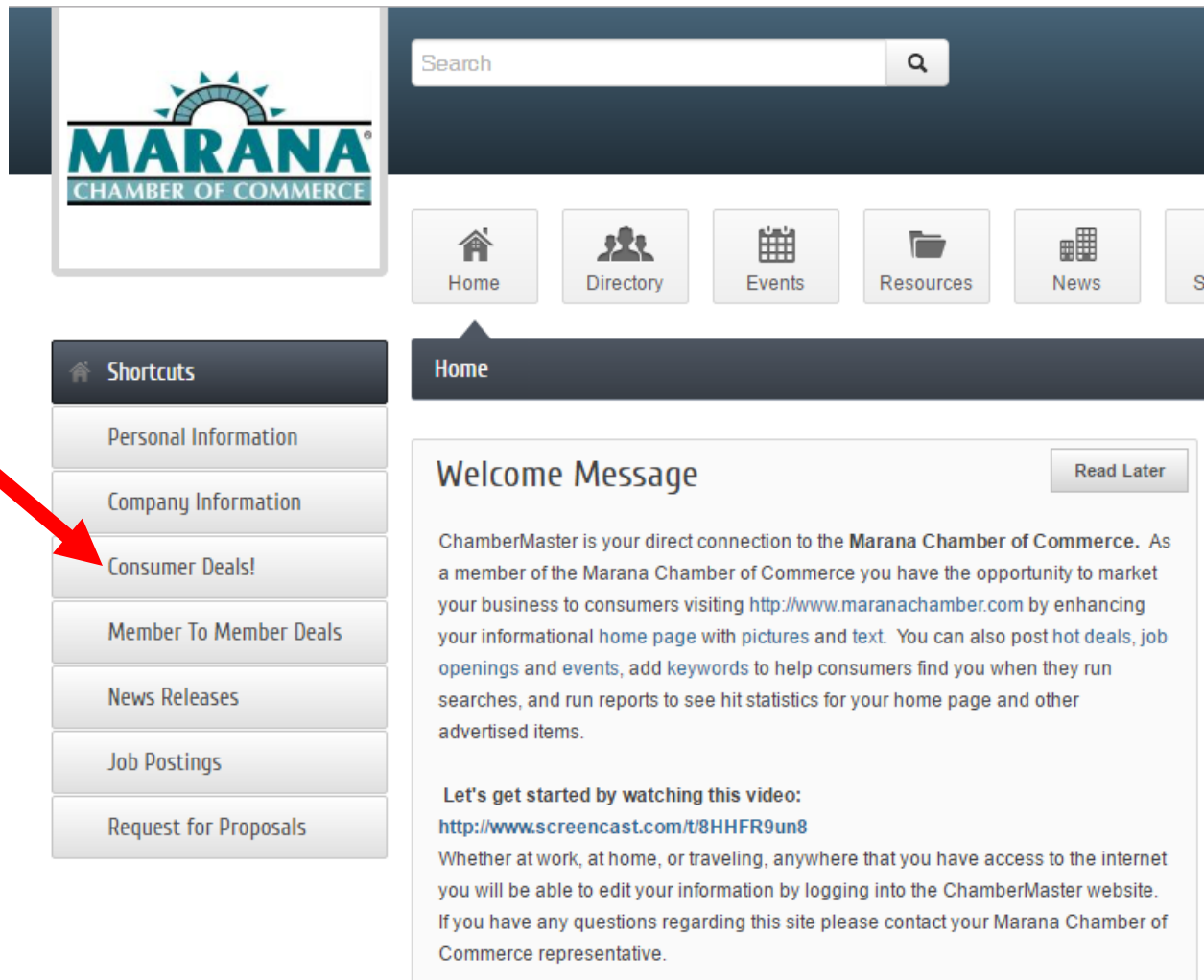


All local businesses are listed on ShopMarana.com but only Marana Chamber Members can post deals.

How to Create a Consumer Deal

Step 1 Login to your Marana Chamber Account

Click on “Consumer Deals” tab



The screenshot shows the Marana Chamber of Commerce website interface. At the top left is the logo for the Marana Chamber of Commerce. To the right is a search bar. Below the logo and search bar is a navigation bar with icons for Home, Directory, Events, Resources, and News. A 'Shortcuts' menu is visible on the left side, with a red arrow pointing to the 'Consumer Deals!' option. The main content area displays a 'Welcome Message' with a 'Read Later' button. The message text reads: 'ChamberMaster is your direct connection to the Marana Chamber of Commerce. As a member of the Marana Chamber of Commerce you have the opportunity to market your business to consumers visiting <http://www.maranachamber.com> by enhancing your informational home page with pictures and text. You can also post hot deals, job openings and events, add keywords to help consumers find you when they run searches, and run reports to see hit statistics for your home page and other advertised items. Let's get started by watching this video: <http://www.screencast.com/t/8HHFR9un8> Whether at work, at home, or traveling, anywhere that you have access to the internet you will be able to edit your information by logging into the ChamberMaster website. If you have any questions regarding this site please contact your Marana Chamber of Commerce representative.'

Step 2

Click on “Add Consumer Deals”

The screenshot shows a web application interface. On the left is a vertical navigation menu with the following items: Community, Consumer Deals!, Member To Member Deals, News Releases, Job Postings, Social Feed, and Request for Proposals. The main content area has a dark header bar with the text 'Consumer Deals!'. Below this header, there are two blue buttons: 'Add Consumer Deals!' and 'Manage Consumer Deals!'. A red arrow points to the 'Add Consumer Deals!' button, and a yellow arrow points to the 'Manage Consumer Deals!' button. Below the buttons, the page displays search filters for 'Business & Consulting Services (1)', a 'Narrow search by:' section with 'Keyword:' and 'Community:' dropdowns, and a 'Search' button. The results section shows 'Results Found: 1' and a 'Sort by: A-Z' dropdown. A search result is displayed for 'Marana Chamber of Commerce' with a 'Save \$10.00' offer and a 'VIEW MAP' button. A 'New Search' link is also visible.

Step 3

Complete the General Information

Create a new Consumer Deal or Update and existing Consumer Deal by filling the information below.

General

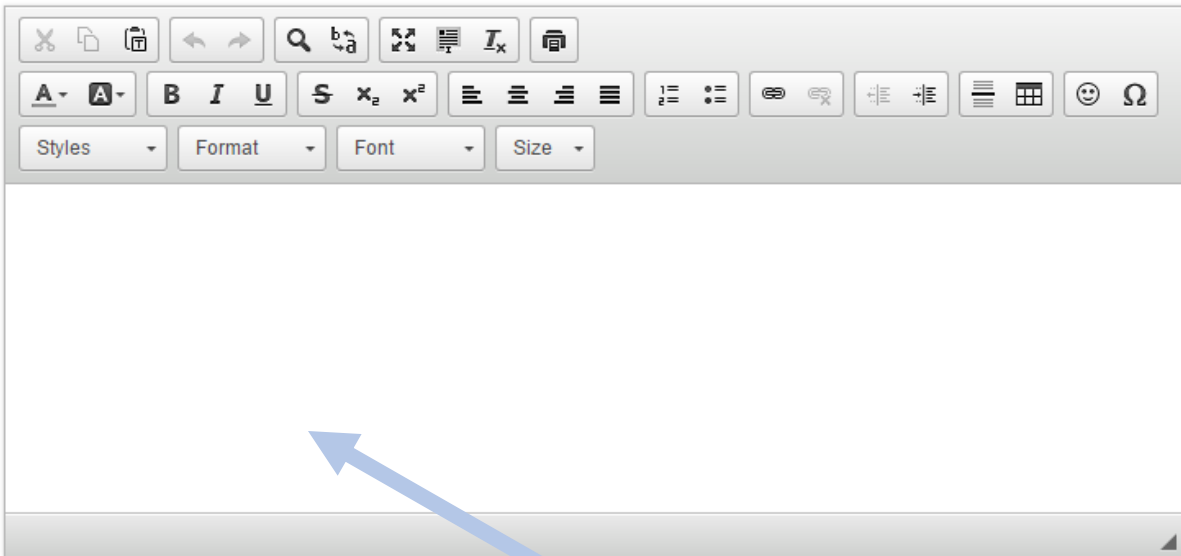
Title:

Tagline:

Category:

Details

Description:



A rich text editor interface with a toolbar containing icons for cut, copy, paste, undo, redo, search, link, unlink, bold, italic, underline, strikethrough, subscript, superscript, bulleted list, numbered list, link, unlink, indent, outdent, table, smiley, and special characters. Below the toolbar are four dropdown menus labeled 'Styles', 'Format', 'Font', and 'Size'. The main area is a large empty text box.

Explain your Consumer Deal here...

Step 4:

Add your short description, offer start and end date and add image.

Short Description*: 512 chars remaining.

* Description displayed in search results listing

Offer Start Date: (m/d/yyyy)

First date the offer is valid.

Offer End Date: (m/d/yyyy)

Last date the offer is valid.

Search Results Logo:

*Image
Not
Assigned*

Maximum: 75 x 75

Step 5:

Verify your contact information, enter the active dates for your consumer deals & Submit for approval from Chamber Staff.

Contact

Email Address:

info@maranachamber.com

Email Link Text:

info@maranachamber.com

Website Address:

http://www.maranachamber.com

Website Link Text:

http://www.maranachamber.com

[\[▶ Verify URL \]](#)

Phone:

(520) 682-4314

Add your active dates and submit.

Active Dates

Publish Start Date: (m/d/yyyy)

3/12/2017

Publish End Date: (m/d/yyyy)

3/18/2017

Note: Enter the dates you want your Consumer Deals! to run (end date is inclusive). Dates must be chosen at this point. Active dates cannot be changed once the hot deal has been submitted.

Save as Draft

Cancel

Submit for Approval

You can save the Consumer Deal as a Draft – or – Submit your consumer deal for approval by the chamber staff to be published.

